

Press Release

A Young Boy from Lima receive an Autographed Jersey from Messi

LIMA, 8 August 2014 - Yesterday, the United Nations Children's Fund and the shopping centre Plaza Norte delivered the prize from the draw realised during the closing event of Buena Onda: the official jersey of the Argentinian Soccer Team autographed by Lionel Messi and a 42-inch TV.

The winner of the jersey is Daniel Campos Reynaga. The lucky young man, who few minutes after receiving shirt was already wearing it, indicated that it was the first time he had ever won a prize and thanked the representatives of UNICEF and Plaza Norte for the prize.

The second reward was granted to Lourdes Geraldine Ponce Melgarejo, a young pregnant woman who lives in Pisco and who was visiting her family in Lima a few days before the draw.

She commented: "I was just a few days away from returning home when I realised that I still had 20 coupons to spend in amphoraes. When I was told that I had won the second prize, I could not believe it".

Paul Martin, UNICEF's representative, congratulated the winners and reiterated his gratitude to Plaza Norte for its constant support.

The draw was held in the presence of the Public Notary Gino Benvenuto during the closing event of the Buena Onda campaign on July 20th.

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