

## Press Release

### **Paolo Guerrero reveals that the love he received during his childhood is the secret of his success**

**LIMA, 10 July 2014** - The Peruvian goalkeeper **Paolo Guerrero** sent a motivating open message to Peruvians. In this letter, he remembers his own childhood and recognized that his success is due to the support and encouragement of his parents and his teacher Constantino Carvallo in the realisation of his dream of becoming an excellent football player.

Guerrero highlighted that based on his experience, he is convinced that all children can accomplish their dreams if they grow up in an **environment filled with love and trust** which gives them the opportunity to develop their talents.

He stressed that he joined UNICEF and became *socios* because he is the number one supporter of Peruvian boys and girls. He now asks every Peruvians to join UNICEF too. "Let's invest together in this successful cause<sup>1</sup>", he finally said.

With this card, **Paolo Guerrero supports the campaign Buena Onda**. This year, it proposes to Peruvians to join UNICEF by **calling 0800-77-27-4** and to commit to a fixed monthly contribution.

Read here the [card from Paolo](#)

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<sup>1</sup> Hagamos juntos un gol de media cancha.